

# SAFETY IN THE AQUATIC ENVIRONMENT

The Safe Water Sports (www.safewatersports. com) non-profit organization has been active since 2015 with the main goal of preventing accidents and drowning incidents taking place at sea. The actions of the Organization, in cooperation with the Private and Public sector, aim at enhancing safety in the aquatic environment as well as informing and raising awareness among the public, especially children and young people, on issues related to their safety in the water, the sea, the water sports and other water activities. Greece ranks 11th globally in the list of countries with the largest coastline (13,676 km). In our country every year, on average, 344 people lose their lives at sea. 50,000 European citizens are injured while participating in water sports and / or boat activities. Drowning is the second leading cause of death for infants up to 14 years of age.



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# **COAST GUARD INFORMATION SYSTEM**

Safe Water Sports has developed and granted to the Coast Guard, at absolutely no cost to the Greek State, an Integrated Pan-Hellenic Information System of Controls & Inspections concerning a wide range of activities carried out at sea.

Through the system, which currently operates in all port authorities of the country as well as in the central service (Ministry - Coast Guard Headquarters), both in Greece and in Cyprus, the port authorities now manage electronically:

· All permits issued to water sports and leisure companies and other professional sea-based activities

• The lifeguard coverage of the beaches.

• The controls and inspections that take place at sea (by vessels of the Coast Guard), or in land.

• The violations and the fines imposed.

• The performance of the port authorities and possible gaps in controls across the country.

## • The availability of lifeguards on the beaches where their presence is mandatory.

## Information System Modules

## > Professional permits for maritime activities

- •Beach lifeguard coverage
- Diving services companies
- Small speedboat rental compa-

nies • Day cruises and day trips

## ► Registers

- Beaches
- Port authorities
- Marina & fishing shelters
- Shipwrecks

#### Control system and inspections

- Water sports & leisure activities
- professionals Private yachts

► Sea Accident Observatory

► Legislation



• Water sports & leisure companies

## > Dashboard - Statistics

The processing of information is done in real time, on a 24/7 basis, completely decentralized, without the need for any communication or document between the Central Service and the regional port authorities.

In February 2018, Safe Water Sports signed an agreement with the Port Police of Cyprus to extend the action on the island, so that the safety net of the Organization's initiatives can be extended beyond the Greek borders. The Information System also includes the Accident Observatory, where from 2017 until today, all drowning incidents and other accidents that take place in the Greek seas are recorded in detail. The Organization has undertaken the study and processing of the data of the Observatory in order to draw up a national policy to strengthen prevention.

https://vimeo.com/manage/ videos/675877173



# DIGITAL PORT POLICE SURVEILLANCE FOR LEISURE **ACTIVITIES AT THE SEA**

In 2020 the Information System acquired new operational capabilities related to the control of companies, professionals and individuals, using special software developed and provided by the Organization.

The controls on lifeguards, water sports companies, motor boat and small boat rental companies, diving service providers, but also on private yachts, are carried out using portable devices (tablets) and special software that is part of the Safe Water Sports Information System.

The special software enables the port authorities the quick, safe, efficient and, above all, on-site inspection of the companies and professionals they control, by formulating the control report electronically on the spot, entering its findings at the time of the inspection and not upon their return at the office. In this way the inspection regarding the observance of the foreseen security measures is digital, direct, as the port police on the beach or at the sea has online access to all the information needed to complete it, while any infringements are also recorded in real time.

inspections performed throughout the country, identifies potential gaps and facilitates the planning



of the audit process for each port authority.

This Information System dramatically upgrades the operational efficiency of the controls carried out by the port authorities, while Thus, the software monitors the the on-site registration of the inspection sheets frees up valuable administrative time and saves significant resources

The digital inspection software was developed courtesy of Alpha Bank

# 433

#### **CREATION OF A PREVENTION ACTIONS COORDINATION OFFICE**

The Office of Digital Management of Activities and Safety at the sea, a special office within the Port Police Directorate of the Ministry of Shipping was created and staffed to support the increased requirements of operation and operational support

of the Port Authority Information System (provided by Safe Water Sports) and the information actions implemented by the port authorities throughout the country (at schools, municipalities, etc.) in cooperation with the Organization.

# LEGISLATIVE INITIATIVES

Safe Water Sports proposes, participates and contributes systematically to issues of modernization of the wider institutional framework related to aquatic safety. To date, the Organization has contributed and actively participated in the following important legislative and regulatory initiatives:

► PD 71/2020 of the Ministry of Shipping and Island Policy (as well as the older Presidential Decree 30/2020) for the operation of lifeguard schools and lifeguard coverage on the beaches

► General Port Regulation no. 20 "Speedboats (high-speed) and other sea-based recreational vehicles" of 2018 and 2021 of the Ministry of Shipping and Island Policy

► Law 4688/2020 "Special forms of tourism, provisions for tourism development and other provisions" of the Ministry of Tourism

► Law 4597 / 28-2-2019 of the Ministry of Shipping and Island Policy for the establishment of the National Day for the Prevention of Accidents and Drowning Incidents at Sea.

Important points of Regulations, PDs and laws that came into force:

PD 30/2018, PD 71/2020 Lifeguard Schools, lifeguard licensing, compulsory recruitment of lifeguards on organized or unorganized beaches.

 Compulsory lifeguard Coverage for all busy beaches regardless of whether or not they are exploited for financial purposes.

 The characterization of a beach as crowded takes place in the 1st fortnight of August, after an autopsy by a special committee. The committee shall decide whether a beach is crowded, taking into account, as an example, the average daily attendance of at least three hundred (300) bathers,

along the coastline up to one km (as well as for each corresponding, after the first kilometer, length of coastline) during peak periods, any accidents that have occurred in the past, reasons that are related to the particularities and peculiarities of each area. If the beach is over 400 meters long and is busy, then a second lifeguard is required. If it is more than 800 meters, then the addition of a third lifeguard is required and so on. The special three-member committee includes the representative of the local port authority, the representative of the relevant Health District and the representative of the Municipality Compulsory lifeguard coverage on beaches changed from three months to four months, that is, from June 1st to September 30th

each year. Each lifeguard controls the shoreline within a radius of 200 meters on either side of the stand where they are located • The lifeguard coverage of the beaches was extended by one hour, (from 10.30-17.30 - 7 hours to 10: 00- 18:00 - 8 hours), with a parallel provision for the competent local authorities to have the possibility of further extension of the hours.

•The training program for lifeguards from the schools has been upgraded

 The equipment available to lifeguards on the beaches for rescues and the provision of first aid has been upgraded and enriched. Large fines were imposed in cases of non-placement of lifeguards provided by law on the beaches.





## **General Port Regulation no. 20** "Speedboats and other sea-based recreational facilities" (vears 2018. 2021)

 Mandatory presence of a 2nd person (observer) in all sea-based recreational activities that involve pulling by a speedboat

 Increased professional experience requirements for the issuance of a water sports business permit

 Prohibition of water sports and recreational facilities under certain weather conditions (wind intensity)

•Definition of specific specifications for lifebuoys, pulled inflatable sea-based recreational means, technical characteristics of speedboats that pull, engines, etc.

 Large fines were imposed in cases of serious breaches of safety regulations.

#### Law 4688/2020 "Special forms of tourism, provisions for tourism development and other provisions" of the Ministry of Tourism

• For hotels with more than fifty (50) beds and with a swimming pool of more than 1.5 meters deep, the pool lifeguard must, during its opening hours, be on standby at the pool and not perform any other service.

 The training program for pool lifeguards has been upgraded by the schools

The equipment of the lifeguards in

the swimming pools of hotels for rescue and the provision of first aid has been upgraded and enriched.

> • Large fines were also imposed in cases of non-placement of lifeguards



# **ACCIDENT OBSERVATORY**

Safe Water Sports has developed and operates in cooperation with the Coast Guard and the Hellenic Police, the "ACCIDENT OBSERVATORY", which collects, processes and analyzes data related to incidents of casualties and injury in the aquatic environment of the country (sea and inland waters).

The Organization has undertaken the statistical processing of the data as well as the annual publication of the Observatory Report on the basis of which the national policy is drawn up, which aims at the strengthening of the prevention and the reduction of the fatal and non-fatal accidents.



# ACCIDENTS AT SEA: RECREATION ACTIVITIES















**RECREATION ACTIVITIES** 





AGES













# LIFEGUARD RESCUE **MOBILE APP**

The Safe Water Sports (SWS) non-profit organization and the Hellenic Lifeguard Schools Association, joined forces to record and monitor the rescues and cases of first aid provided by lifeguards on Greek beaches. The project, which is a global innovation, was designed to take advantage of the modern tools offered today by technology and informatics.

Safe Water Sports has developed a software for mobile devices that enables the easy and immediate recording and sending of rescue and first aid data by lifeguards.

Each portable lifeguard device with pre-installed software (Lifeguard Rescue app) records the basic data related to rescue and first aid events such as time, location, medium used for rescue, medical equipment used for first aid, if transported to hospital / Health Center, etc.

The port authorities and the Headquarters have access to this information, which is complementary to the Accident Observatory, which is already operational and contributes significantly to the effort to reduce the number of accidents that occur every year in the Greek seas.

The Lifeguard Rescue mobile app was implemented courtesy of Cosmote

# Safe Water Sports mobile app

Safe Water Sports has developed an online citizen information platform, which is currently available on the Internet (via the Organization's website: www.safewatersports.com), but mainly via applications (apps) for all mobile phones, which are offered completely free of charge. With this platform, which is available in Greek, English and French, the citizen can easily, with the push of a button, find useful information about Greece and Cyprus, such as:

ALL and ONLY the licensed water sports centers (waterski, scuba diving, tubes, kitesurf, etc.).

The 3,350+ accessible beaches that the Organization has jointly mapped with the Coast Guard, in which citizens can swim as well as their characteristics in terms of safety (i.e., if they have a lifeguard, deep / shallow waters, the type of beach - e.g. sandy, with pebbles, etc.-, the length of the beach, if it is organized with sunbeds and umbrellas, if there is access for the disabled, food service establishments, parking, etc.), an indicative photo, their location and other useful information. All hospitals and health centers with full

contact info.

The port authorities located throughout the country with contact details.

The marinas and in general the locations where the mooring of boats is allowed as well as the services they offer.

Boat rental companies of all types, for recrea-

tional purposes. The current safe-

offered.

boats

The day-trip

Many other

information

that is direct-

ly or indirect-

ly related to

activities at

sea and on

the water.



Citizens can also use their mobile phones and the Safe Water Sports mobile app to:

✓ denounce, report any infringing or illegal activity at sea that endangers the safety and physical integrity of citizens, and through the electronic platform of the Organization, to inform the Coast Guard so that it intervenes where necessary.

Comment and rate a water sports center. and, thus, reward excellent companies and help others improve by providing safe services for citizens.



The Safe Water Sports mobile app is available for FREE on the Apple Store and Google Play Store. To download the application on your mobile use the following links

iPhone / iPad: http://apple.co/21rYZyx Android: http://bit.ly/1UFT4kl





**Dive Center** 



με ασφάλεια!



Απόλαυσε τη θάλασσα και τα σπορ

Καλοκαίρι, Βάλασσα, παιχνίδιο στην παραλία και στο νερό. Οταλάσσα οπορ, tubes, σκι, βόλες: με μηχανοιίνητα οιτάρη εκτιτεπιε εροπές με βιγροειτός για όσους αναζηρούν μοναδικ στυμμίς με την αδρενολύκη να χτυπάει κόκοινο ή χελαρικτικ περιπλανήσεις με θαλάσσια ποδήλατα, κανό, κλη

Ξέρετε όμως αν μια επιχείρηση ή σχολή είναι νόμιμη אלבדב דסטק אמשטיבק מס



και βρες σε Ελλάδα & Κύπρο... Download the app and find in Greece & Cyprus...



AppStore





In addition, the latest version of the Safe Water Sports mobile app includes a part of the educational material that has been developed with the donation of the Stavros Niarchos Foundation. The application includes a section (Greek and English) with the general title "LEARN / PLAY" in which children can be informed about the rules of safety at sea, beach and water sports and solve various guizzes based on what they have learned.

Regarding the use of the website and the mobile app, for the period from June 1st to September 30th, 2021, users totaled 68,000 and logins totaled approximately 100,000.







Every year, through informative actions aiming at safety at sea and water sports, the Safe Water Sports Organization achieves to inform:

70.000 downloads of Safe Water Sports App

40,000 students all over Freece with the new Safe Water Sports educational program

100,000 new users through the Safe Water Sports app

Children and adults through 2,100 displays of TV awarness TV spots

and finally. 200.000 citizens to whom the Safe Water Sports app brochures were distributed.





# INTERNATIONAL COOPERATIONS

In 2018, Safe Water Sports signed a memorandum of cooperation with the Port Police of Cyprus with the aim of developing cooperation in areas that enhance safety at the sea. In the context of the memorandum, the Organization has donated an integrated Information System of audits and inspections to be used by the Port Police of Cyprus.

At the same time, in cooperation with the Cyprus Tourism Organization, the Safe Water Sports mobile app was enriched with information about the water sports centers of the island, the beaches, the marinas and many other useful elements that are of interest to the residents of Cyprus, but also to the tourists. In cooperation with the French Embassy in Greece and the French Institute in Greece, Safe Water Sports is developing joint initiatives aimed at informing the French-speaking population living in or visiting Greece as well as developing cooperation and dialogue with institutions and

organizations operating in France.

In fact, the latest version of Safe-Water Sports mobile app is now available in French as well, as the French Institute of Greece undertook and completed its translation.

In addition, in cooperation with the British Embassy in Greece, Safe Water Sports informs British citizens of our country as well as tourists about water safety through the official social networks of the Embassy. In July 2020, the British Embassy in cooperation with Safe Water Sports organized an online event in the presence of the Minister of Shipping and Island Policy, Mr Giannis Plakiotakis, where they discussed about joint actions for a safe summer in the Greek seas.

Finally, both the French and the British Embassy in Greece have included on the official website of the Ministry of Foreign Affairs of their country, the recommendation that the visitors of these countries should use the Safe Water Sports mobile app, during their stay in Greece, in order to enjoy the sea and water sports with safety.

# EUMED DROWNING PREVENTION INITIATIVE

#### INITIATIVES FOR THE PREVENTION OF DROWNING INCIDENTS IN THE MEDITERRANEAN EU COUNTRIES

Every year, about 360,000 peo- of international and domestic tour- munities and organizations to set ple die from drowning around the world. According to the World Health Organization (WHO), more than half of these deaths involve people under the age of 22, of whom children under the age of 5 are most at risk. Drowning is the second leading cause of death worldwide for people aged 5 to 14. Despite these tragic events, drowning prevention receives relatively little attention with few resources. Given that the Mediterranean is by far the most touristic region in the world in terms

ism. with at least 20% of tourists worldwide visiting it during their holidays, Safe Water Sports has launched the EUMedDrowning-Prevention initiative. The initiative aims to target the coordination of a common reaction of the Mediterranean countries that belong to the European Union to the problem of drowning incidents and, in general, fatal accidents that occur in the aquatic environment. EUMedDrowningPrevention is an open initiative calling on public administrations, individuals, com-



more detailed and measurable targets regarding the reduction of drownings, and to regularly monitor the progress of this target.

In the framework of this initiative, in cooperation with the Ministry of Foreign Affairs and the Undersecretary of Foreign Affairs, Mr C. Fragkogiannis, Safe Water Sports met with the Ambassadors of the Embassies of the EU Mediterranean countries in Greece (Cyprus, Italy, France, Spain, Croatia, Slovenia, Portugal, Malta) to present this initiative and its objectives.



# **AWARENESS CAMPAIGN FOR** SAFETY AT SEA FOR THE ELDERLY





I always swim under the supervision of a lifeguard or with a friend, who's a good swimmer



I always swim horizontally to the shore, not vertically.

4

3

Under the auspices of the Ministry of Shipping & Island Policy, of the Coast Guard, with the aid and support of the Ministry of Health, and, finally, with the kind support of the John S. Latsis Public Benefit Foundation and the Neraida Floating Museum, the campaign on safety at sea for the elderly organized by Safe Water Sports, consists of a series of tips for safe swimming and staying at the beach. The most important of these are:

The safest thing is to swim only where you can touch bottom.

Always use a flotation device in deep water.

In the water I am at risk of hypothermia -Out of the water I am at risk of dehydration and heat stroke

I do not swim after eating or drinking.



6

Listen to your heart. Do not overestimate it. If you have chronic problems always do consult your doctor.

I have all the necessary information, in consultation with the doctor, if I am taking medicines that require special precautions or need to be modified.

If you have dementia, Alzheimer or other neurological disorders, you should always be accompanied by someone else.

10 I step in and step out into the sea gradually.

While swimming, if I feel any kind of symptom such as cramps or dizziness, I try to stay calm, I ask for help and I get out of the water slowly.

9

# **CITIZEN AWARENESS ACTIONS**



NIKOS KAKLAMANAKIS **Olympic Gold Medalist in Windsurfing** 

SPYROS GIANNIOTIS Olympic Silver Medalist in 10 km **Open Water Swimming** 





Olympic Bronze Medalist in Sailing





## INSPIRATIONAL VIDEO OF OLYMPIC CHAMPIONS



ANTONIS TSAPATAKIS Paralympic Medalist in swimming













Courtesy of the Neraida Floating Museum of the John S. Latsis Public Benefit Foundation and the donation of the Stavros Niarchos Foundation, Safe Water Sports has created a special series of inspirational videos featuring top Greek Olympic medalists and champions.

This audiovisual material is part of the educational content used in the framework of the Safe Water Sports program approved by the Ministry of Education with optimal results and positive reviews.





#### **BEACH SIGNS**

The marking of the beaches of our country is a means of informing citizens about their safety at sea and the activities carried out on it. Thus, Safe Water Sports created the Sea Code Behaviour with the aim of illustrating the basic safety rules.

Today the signs of Safe Water Sports are placed in: **3** beaches of the Municipality of Vari-Voula-Vouliagmeni, 7 beaches of the Municipality of Saronikos Attica (A. Nikolaos Lagonisiou, Galazia Akti, Saronida, Mavro Lithari, Alikes Anavyssos and Palea Fokaia), 16 of the Municipality of Mykonos (P. Gialos, Panormos, Elia, Super paradise, Paradise, Paraga, Ornos, Kalafatis, Agia Anna, Psarrou, Agios Ioannis, Agrari, Ftelia, Lia, Agios Sostis, Kalo Livadi) and 445 beaches of Central Greece.

#### FERRY COMPANIES

Safe Water Sports works with ferry companies such as Minoan, Hellenic Seaways, Blue Star Ferries and **Seajets** with the aim of distributing brochures daily to ships of all lines. The promotion of the work and purpose of the Organization is also achieved through special features in the magazines of the compa-

nies, posts on the social networks and the projection of informative videos of the Organization on the screens of ferries etc.

#### COOPERATION WITH INTERBUS

The Organization works with the outdoor advertising company, Interbus, to display information posters about the Safe Water Sports mobile app, indoors and outdoors at the Airport.

#### **COOPERATION WITH PATAKIS, DPAM RETAIL STORES**

(placement of Safe Water Sports mobile app brochures), Kotsovolos (display of informative videos starring the renowned Greek athletes-ambassadors of the COOPERATION WITH REGIONAL Organization), Arena-Intersport (placement of Safe Water Sports powered by Arena products in Intersport stores), Korres (creation of a series of products for pharmacies), Moustakas (Safe Water Sports products by Arena in Moustakas toy stores).



#### **AWARENESS BROCHURES Aegean Airlines**

Since the summer of 2019. Safe Water Sports "flies" with Aegean Airlines through the specially designed for children, entertainment-information booklet of activities, which includes a series of games for water and sea safety,

available in Greek & English, on domestic / international flights. Also, all passengers have the opportunity to be informed about the free Safe Water Sports mobile app through the Aegean magazine, which is available during the fliahts.

#### **COOPERATION WITH FRAPORT** GREECE

In the summer of 2021, Safe Water Sports started its cooperation with Fraport Greece, informing all citizens and tourists through the 14 websites of the regional airports of Greece, about the Safe Water Sports mobile app.

# ROADS

GEFYRA LEITOYRGIA SA. (distribution of Water Sports mobile app brochures)

**OLYMPIA ODOS** (distribution of Safe Water Sports mobile app brochures to 11 Motorway Service Stations along the motorway)

#### **COOPERATION WITH ATHENS** INTERNATIONAL AIRPORT "ELEFTHERIOS VENIZELOS"

Since 2018, the Athens International Airport Eleftherios Venizelos enables the Organization to inform all tourists, Greeks and foreigners who visit Greek island, about the Safe Water Sports mobile app and its use. During the summer, specially trained volunteers of the Organization inform on a daily basis about the Safe Water Sports mobile app through brochures' distribution, but also through a mobile phone in real time, about the functions of the application and the useful information that it includes.

In support of this effort, Safe Water Sports is additionally promoted through the official website of the Airport, social networks, the airport screens and the Airport magazine, 2Board.

# DISTINCTIONS OF THE ORGANIZATION

The Safe Water Sports non-profit organization that aims to protect human life and reduce accidents and drowning incidents that occur in the aquatic environment, has been awarded with some remarkable and very honorable distinctions and awards for its action.



HONORARY AWARD AT AMVER AWARDS 2021

On December 14, 2021, during the annual AMVER Awards organized by The International Propeller Club of the United States, International Port of Piraeus in cooperation with the US Embassy in Greece and the United States Coast Guard, Safe Water Sports and the President of it, Mr. Panagiotis-Michael Paschalakis was awarded for his action in the field of enhancing safety at sea.



**PRESENTATION OF SAFE WATER** SPORTS EDUCATIONAL PROGRAM UNDER THE AUSPICES OF THE PRESIDENT OF THE REPUBLIC

The Safe Water Sports educational program was presented in 2018 under the auspices of the former President of the Republic, Mr. Prokopis Pavlopoulos at an event held at the Stavros Niarchos Foundation Cultural Center. Speeches by Undersecretaries, the Coast Guard and the Organization's Olympic ambassadors took place at the event.

# **AWARDS 2018**



## AWARD FROM THE ACADEMY OF ATHENS

On December 19, 2019, the President and Founder of Safe Water Sports, Mr. Panagiotis- Michael Paschalakis, was honored with the "Class of ethical and political sciences" award for his contribution to the society, by the President of the Academy of Athens, Mr. Vasileios Petrakos, at the annual Festive Session of the Academy of Athens, the highest spiritual institution of the country.



# HONORARY AWARD AT THE MOBILE EXCELLENCE

At the Mobile Excellence Awards 2018 ceremony powered by DIS, organized by Boussias Communications and the "ELTRUN" Workshop of the Athens University of Economics and Business in cooperation with the Association of Mobile Application Companies of Greece, an award for the innovative Safe Water Sports mobile app was awarded to the President of the Organization, Mr. Panagiotis-Michael Paschalakis.





#### GOLD AWARD AT THE **EDUCATIONAL LEADERS AWARDS 2018**

Safe Water Sports stood out in the Educational Leaders Awards powered by RDC Informatics and **Boussias Communications** that took place on Friday, May 18, 2018, winning the Gold Award for the creation of the Educational Program for safety at sea, the beach, water sports and the swimming pool.



# **EDUCATION**

#### **EDUCATIONAL PROGRAM OF PRIMARY EDUCATION**

Since September 2020, the Safe-WaterSports educational program "Safety at sea, water sports and swimming pool" has been included in the "Skills Labs" of the Ministry of Education which are part of the compulsory timetable of primary education and more precisely of the unit "I live better-Well-being (Primary school) - Self-care, Safety and Prevention, Road Safety", which is addressed to students of the 2nd - 6th grade of Primary School.

According to the Ministry of Education, Skills Labs, are implemented in all schools in Greece during the weekly timetable, utilizing methods of exploratory learning and with the main goal of providing students with life skills, soft skills, digital literacy, technology and science skills combined with the design of a modern program framework with a structure of Open, Live Curricula and Procedures.

The Skills Labs are an innovative didactic and educational action, that is proposed in the pilot addition of new thematic cycles in the Kinder-



garten and in the compulsory timetable of the Primary School.

Currently, the program of Safe Water Sports is official, it is communicated by the Ministry of Education to schools, and teachers attend seminars on how to teach this subject to their students, following the instructions of the Organization.

The necessary educational material derived from the specially designed platform of the Institute of Educational Policy, entitled "Plat-

form 21+" and includes educational material and / or teacher's manual, audiovisual educational material and / or worksheets, suggested school actions for the workshop and experiential approach of the subject, evaluation and self-evaluation sheets and, in some cases, information material for parents, appropriately graded by class.

https://elearning.iep.edu.gr/study/ course/view.php?id=2003

#### EDUCATIONAL PROGRAM OF SECONDARY EDUCATION

Since September 2021, the Safe Water Sports educational program is part of the "Skills Labs" of the Ministry of Education that is included in the compulsory timetable of secondary education in the section "Live better - Wellbeing (High School) -Self-care, Safety and Prevention, Road Safety" which is addressed to high school students.

The necessary educational mate- environment. rial is drawn from the specially designed platform of the IEP, entitled "Platform 21+" and includes interactive educational and audio-

visual material accompanied by a teacher's manual. The Skills Labs can be carried out during the school hour and are based on a range of school classes such as I.T., Mathematics, Modern Greek Language, etc. with the aim of informing students about the rules of safety in the aquatic

https://elearning.iep.edu.gr/study/ course / view.php? id = 2003







#### **INTERACTIVE GAMES**

Safe Water Sports has designed a range of recreational and educational, interactive, digital games in order to capture children's interest in many different ways, taking advantage of the importance of technology and informatics. The interactive games are presented through the e-learning platform of the Organization where each user has the opportunity to choose the language he wants, the level of difficulty and to access an online world of games that aim to inform children about safety rules at sea, the swimming pool and water sports.





#### ACADEMY (E-LEARNING)



Safe Water Sports is a non-profit organic that has created an online platform of education, which programs specially designed for children. Through this platform, someone can have access to our educational program, which is approved by the Ministry of Education and addresses the primary education, but also to all the informational material that is suitable for presentations and extures in schools, camps, varianting cool centers or for censorial use. The anal of these programs is the awar s a erforation of children of topics related to safety in swimming, the beach, water sports and water related recreational activities. Through these programs, children learn to respect and not to be afraid; they obtain knowledge and learn how to behave while lints the water and all these factors play an important role for children's protection for the rest of their life. Such result is attained by using high technology tools through a pleatant, digital environment t includes illustrations, videos, quizzes, games e

#### SCHOOL/ TRAINING ORGANIZATION

Safe Water Sports has launched a remote online platform which includes information and educational programs specifically designed for children. Through the platform someone can access the educational program of the Organization for primary and secondary education, approved by the Ministry of Education as well as information material suitable for presentations and lectures in schools, camps, swimming pools or for personal use. The aim of these programs is to inform-educate children on safety issues in the swimming pool, the beach, water sports as well as recreational activities that take place in the sea and water.

Through these programs the child learns to respect and not be afraid, acquires knowledge and the right behavior towards the aquatic environment, which is vital for his protection throughout his life. This result is achieved through the use of technology, and a user-friendly, digital environment that includes illustrations, videos, quizzes, games, etc.



#### http://e-learning.safewatersports.gr

#### WHAT IS SAFE WATER SPORTS ACADEMY?

#### HOTELS/CAMPS

#### FOUNDING DONOR OF THE EDUCATIONAL PROGRAM: STAVROS NIARCHOS FOUNDATION





**ANNUAL CONFERENCE OF THE SEA MUSKETEERS** 

Every year, on the first Saturday of October, the annual conference of Sea-Musketeers is organized in Athens, where 13 school groups participate, that is one school from each Prefecture of the country and one school from each region of Cyprus. The group of each Prefecture, whose travel and subsistence expenses are covered by the Organization, comes from the school that implemented the highest number of the program activities the preceding year and consists of the Volunteer Teacher who was the Head of the Group and the leader of the Group (student) accompanied by his parents. During the conference that lasts one day, the works of the students are presented, awards are given and opinions, experiences and best practices are exchanged between students and teachers from all over Greece and Cyprus, aiming at the constant improvement of the educational program.



### EDUCATIONAL VISITS TO THE FACILITIES OF THE ORGANIZATION

Safe Water Sports organizes at its premises a pioneering and innovative fully digital and interactive educational program for primary education, approved by the Ministry of Education, on the safety of children in swimming pool, sea and water sports. Students have the opportunity to participate in recreational activities using technology and informatics, with the aim of better understanding the basic knowledge they need to enjoy water and sea safely.

Schools' visits at the facilities of the Organization are at no cost thanks to the support of the "Little Heroes" program by Stoiximan.

## LECTURES IN SCHOOLS

Guard, the Port Police Department and the Ministry of Education, the Organization designed an informative lecture program in schools across the country called " Check-Learn-Care". This information, material is a series of inspirational which has as its main object the presentation of the safety rules for sea and water sports, concerns the students of Primary and Secondary Schools and is usually carried out in the period March-June of the school year on a nationwide scale. To redesign the information program, the Safe Water Sports team volunteered and provided the Coast Guard with the rules it needed to present to children (depending on their age) for safety in the sea and

In cooperation with the Coast water sports through, educational videos, interactive power points, animations and guizzes, so that the information is effective and targeted.

> In addition, part of the educational videos created by the Organization, in which the following athletes participate: N. Kaklamanakis, S. Gianniotis, C. Afroudakis, S. Papadopoulou, A. Karapataki, N. Plytas, S. Malkogeorgou, E. Papazoglou, E. Platanioti, Ath. Tsola, G. Panagiotakis, I. Drymonakos and A. Tsapatakis.



Overall, in 2019 Safe Water Sports informed- educated 40,000 children, while since 2016 it has informed-educated 250,000 children in total.



INTERACTIVE EDUCATIONAL SHORT-FILM FOR SAFETY IN WATER SPORTS Part of the secondary educational curriculum

The Organization has created a comprehensive interactive film, part of the curriculum for secondary education, that concerns safety in water sports and enables students-spectators to shape the story of the film by themselves. At the end of each scene, there are questions that pop up and give students the opportunity to choose the right or wrong answer. In case the answer is correct, they watch the smooth development of the scenario, however in case the answer is incorrect they watch the scenario development including the risks involved. The aim is for students to understand experientially the rules of safety in water sports and recreation by actively participating in this interactive way of learning.

#### https://bit.ly/3rllhWi



ΑΣΦΑΛΕΙΑ ΣΤΗ ΘΑΛΑΣΣΑ ΚΑΙ ΤΑ ΘΑΛΑΣ



## CHILDREN'S STORY AND CD

Safe Water Sports, in order to reach more children and inform them about the rules of safety at sea, created a child hero as part of a story, who informs children through its stories.

In the implementation of this idea, the author V. Iliopoulos and the illustrator V. Karabatzia created the children's didactic story "The Octopus Safe and the three Sea-guards" from Patakis publications.

Finally, Safe Water Sports in cooperation with Minos Emi and the support of many artists such as: E. Paparizou, P. Mouzourakis, Tamta, A. Babali, T. Marantinis, P. Baltatzi and N. Kontogeorgi, contributed to the creation of the first music CD of the Organization, entitled "dive into the blue. The music is composed by D. Sougioul and the lyrics are written by B. Iliopoulos, because "we must love the sea" and because "water is joy"!















#### EDUCATIONAL BAG

The interactive play, especially for young children, is the most effective means of education. For this reason, the Organization created an "educational bag" approved by the Ministry of Education, which includes games with Playmobil (representation of beach and sea-related activities), activity cards, illustrated cards with the rules of safety at sea, the pool and water sports, color books, story cubes (cubes that trigger children's imagination) bingo, memory game, unscramble the rules game, and much more, for the purpose of informing - educating children through games and fun. The educational bag is suitable for schools, summer camps, hotels, swimming pools, etc.















# **INFORMATION -EDUCATIONAL CENTERS**

Safe Water Sports in cooperation with the local government (municipalities) operates every summer information - educational centers on beaches with the aim of educating our little friends on issues related to their safety at sea and water sports, through play and entertainment. Since 2017, when this initiative started, four information-educational centers have been created on the beaches: Mikro Kavouri (Municipality of Varis - Voula - Vouliagmeni), Dilesi beach (Municipality of Tanagra), Kalo Livadi beach (Municipality of Mykonos) and Koukounaries beach (Municipality of Skiathos). At the information centers, which operate daily during the summer period from 11.00 to 18.00, children have the opportunity to participate in activities such as: goals game, music pillows, bracelets creation and constructions, painting, bingo, memory game, board games, the find the mistakes game,

etc., always aiming at the understanding and con-

solidation of safety rules at sea and water sports.









# **CERTIFICATION MODEL FOR** WATER SPORTS CENTERS

Safe Water Sports in cooperation with TÜV AUSTRIA HELLAS, an independent control and certification body, has joined forces with the main purpose of enhancing the safety of citizens in water sports. The two parties have established a Private Certification Standard for Water Sports centers, according to which the respective companies can be certified, provided they meet specific safety standards and receive the "Watersports Certified Quality" sign. The Watersports Certified Quality model emphasizes on the functional requirements for water sports centers and recreational activites, focusing on the quality of the services provided and the service of their customers.

# THE COURSE OF THE ORGANIZATION 2021



Memorandum of cooperation with GNTO.

MAY Implementation of special software (Lifequard Rescue mobile app) for recording rescues & first aid provision with the support of



Cosmote.

AUGUST

Memorandum of cooperation between Safe Water Sports & the Panhellenic Association of Coaches & Renters of Sea-**Based Recreational** Activities aiming at the prevention of accidents at sea.

SEPTEMBER

Participation in

the 85th TIF in

an informative

discussion on

safety at sea.



Inauguration of an educational awareness center in Koukounaries Beach of Skiathos in the presence of the former Minister of Tourism, Haris Theocharis, the former

Deputy Minister of Education, Zetta M. Makris and the Mayor of Skiathos, Thodoris Tzoumas.



3<sup>rd</sup> SeaSea-Musketeers Conference and Panhellenic Painting Contest at the Neraida Floating Museum (School Awards)

In total, 31 water sports centers have been certified with this model.

The purpose of the protocol is to set out the specifications and conditions, as the basic requirements of a Private Protocol, that concern: Conditions of the place of activity, infrastructure, safety equipment, equipment and vehicles used for water sports and leisure, education, skills and training of staff for the use of equipment and the provision of services etc. The goal of the Private Protocol is to be the first and most specialized Greek Private **Compliance** Control Scheme for the Marking and Promotion of water sports centers that are approved and compliant with the relevant requirements. Finally, according to a decision of the Ministry of Tourism, the existence of certification of facilities and equipment for the leasing of means for recreational purposes, such as the "Water Sports Certified Quality" of TUV Austria Hellas, participates in the scoring for the ranking of each hotel based on the stars.





Participation for

the first time in

SNF Nostos 2021.

in cooperation with

AMKE Regeneration

& Progress!

AUGUST

Cooperation with

Fraport Greece and

information provision to

tourists about the Safe

Water Sports mobile app

on the websites of 14

regional airports.



SAFE WATER SPORTS ΑΣΦΑΛΕΙΑ ΣΤΗ ΘΑΛΑΣΣΑ ΚΑΙ ΤΑ ΘΑΛΑΣΣ



Event organized by the Ministry of Shipping & Island Policy on the occasion of the National Day for the Prevention of Water Accidents and Drownings, in order to present the joint actions with Safe Water Sports



JUNE

Cooperation with CCC (Consolidated Contractors Company) with the aim to provide online-recreational education and information on water safety rules for children from 10 different countries.



JUNE

Shooting for the creation of educational interactive videos which constitute part of the Safe Water Sports educational program for Secondary education





JULY

First online seminar on safety at the sea for the elderly with the support of **Wind** 



JULY

Cooperation with AMKE "Regeneration & Progress" and participation in the "Sports Paths" by sending the educational bags of the Organization to 11 remote islands of the Aegean.





NOVEMBER

Safe Water Sports Meeting with the Embassies of the Mediterranean countries of the EU in Athens in order to develop an initiative on the prevention of drowning incidents in these countries.



DECEMBER

Safe Water Sports Award at AMBER Awards 2021 by the **Propeller Club** 



# **COOPERATION WITH MINISTRIES AND PUBLIC BODIES**



#### SWS EVENT IN THE PRESENCE OF THE PRIME MINISTER, MR KYRIAKOS MITSOTAKIS

On June 12th, 2020, the event of the Ministry of Shipping & Island Policy was held with great success in cooperation with the Municipality of Vari, Voula, Vouliagmeni and the non-profit organization "Safe Water Sports" on "Education - Information - Prevention for safety at sea" at the Municipal Theater "Sofia Vembo" in the presence of the Prime Minister, Mr Kyriakos Mitsotakis, the Minister of Shipping and Island Policy, Mr Giannis Plakiotakis, the former Minister of Health, Mr Vassilis Kikilias, the former Minister of Tourism, Mr Haris Theocharis and the former Deputy Minister of Education, Mrs Sofia Zacharaki. During the event, the importance and magnitude of citizens' safety in the aquatic environment was highlighted. As the Prime Minister of Greece characteristically stated, "we need to treat the sea with the necessary respect, which must be shown not only by those who swim, but also by all companies that are active in the field of water sports and we will be extremely strict with those who violate the existing legislation regarding safety at the sea."

#### UNION OF LIFEGUARD SCHOOLS OF GREECE

Safe Water Sports partners with the Union of Lifeguard Schools of Greece, which is responsible for the training of lifeguards in the seas and swimming pools as well as the provision of lifeguard services to municipalities. The cooperation concerns fields such as: joint legislative initiatives as well as the development of an innovative application (Lifeguard Rescue mobile app), which was developed by the Organization and records in real time all rescues and cases of first aid provision by lifeguards on all the beaches of our country. This information is an important aid in designing an even more effective nationwide lifeguard coverage in the years to come.





#### **CENTRAL ASSOCIATION OF MUNICIPALITIES OF GREECE**

A Memorandum of Cooperation has been signed with the Central Association of Municipalities of Greece and the Association of Lifeguard Schools of Greece which aims to develop joint actions to reduce drowning incidents and accidents at sea in cooperation with local authorities. The result of this cooperation is the development of a pilot study regarding the cost of lifeguard coverage throughout the country as well as the creation of a model contract and a proclamation for the supply of lifeguard services by local authorities. The bodies also cooperate on legislative initiatives to enhance safety in the aquatic environment.





**MINISTRY OF SPORTS** 

In 2020, a memorandum of cooperation was signed between Safe Water Sports and the Ministry of Sports with the aim of developing joint actions that include: the spreading of know-how by the Organization in relation to international practices and regulations in the field of safety in water (aquatic centers and swimming pools), sea and water sports, the exchange of information data contained in the electronic platform of the Organization and the services of the General Secretariat of Sports in order to capture the services offered in the field of water activities (sports and recreation), the implementation of joint actions to raise public awareness, prevent and enhance safety in water sports activities. Safe Water Sports also participates in the action "Live an Athletic Life", where renowned athletes of Aquatic Sports inform and give their own advice on water safety and issues of education of students in schools. Also, in cooperation with the General Secretariat of Sports, the regular sending of information from the General Secretariat of Sports to the Ministry of Shipping (Safe Water Sports Information System) has been established, in order to make the inspections on the qualifications of the employed water ski coaches in water sports centers more effective.



## MINISTRY OF CIVIL PROTECTION

A memorandum of cooperation was signed in 2020 between Safe Water Sports and the Ministry of Civil Protection and the Greek Police with the aim of developing joint actions including: the recording of accidents occurring in inland water activities, the spreading of the know-how by the Organization in relation to international practices and regulations in the field of water safety and the implementation of joint actions to raise awareness and inform the public, prevent and enhance safety in water sports and recreational activities.

#### MINISTRY OF SHIPPING AND ISLAND POLICY

In 2016, Safe Water Sports in cooperation with the Ministry of Shipping and Island Policy and the Hellenic Coast Guard signed a memorandum of cooperation in order to develop joint initiatives such as: the support of the Coast Guard through IT and technology for a more efficient management of permits and inspections of lifeguards and professionals / sea-based recreational activities companies, the modernization of the legislation on the safety of the citizens at sea, the implementation of educational - informative actions in schools, the awareness of the citizens in matters of safety at sea, the operation of the Accident Observatory, etc.





# **COOPERATION WITH MINISTRIES AND PUBLIC BODIES**

#### **MINISTRY OF TOURISM**

A Memorandum of Cooperation between Safe Water Sports and the Ministry of Tourism was signed in 2019 with the aim of developing joint actions that include: the spreading of know-how from the Organization in relation to international practices and regulations in the field of water safety (swimming pools, tourist ports, etc.), sea and water activities and recreational facilities, the use of the information contained in the electronic platform of the Organization (Safe Water Sports app / website) of maritime tourism, the implementation of information programs and actions for children and young people who live in our country or visit it, on the subject of safety at sea and



in water as well as the protection of the sea-based environment and the cultural resources of the country.

Agenda of the United Nations for Sustainable Development and, in particular, the Sustainable the State and Civil Society.

Development Goals 14 "LIFE IN THE WATER" and 17 "COOPERATION FOR THE GOALS", are of primary importance as they are mentioned The adoption of the 2030 in combination with all aspects related to water life and the promotion of synergies between



#### **GREEK NATIONAL TOURISM ORGANIZATION**

between Safe Water Sports and Greek National Tourism Organization signed in 2021, for the undertaking of joint initiatives that include: the utilization of all information on the Safe Water Sports mobile app platform, on the GNTO website and social networks, the provision of

A Memorandum of Cooperation integrated maritime tourism services, but also the awareness of tourists, and the cooperation and participation in international exhibitions and events, in which GNTO participates, and, finally, the joint elaboration of promotional programs and actions in domestic and foreign tourism-related bodies (e.g., tour operators).

#### **COOPERATION WITH NPHO**

Safe Water Sports and the National Public Health Organization have agreed on a number of joint initiatives to enhance safety in the aquatic environment and reduce drowning incidents and fatal accidents. The partnership of the two bodies creates the conditions for enhancing safety at sea and water, a safety that for the first time enters into a solid foundation through initiatives and many actions such as: controls and marking on beaches, strict rules in water sports companies, awareness of the public regarding the safety and morphology of all Greek beaches, epidemiological surveillance of accidents in water activities as well as an awareness campaign on the safety of the elderly at sea.



# NATIONAL DAY FOR THE **PREVENTION OF WATER ACCIDENTS AND DROWNINGS**

A joint initiative of the Ministry of Shipping and Safe Water Sports, as Greece is the first country to establish the "National Day for the Prevention of Accidents and Drowning Incidents at sea".









# **SPONSORS - SUPPORTERS**